FLYINGMINDS · ONLINE K–12 READING, WRITING AND TEST PREP

From invisible on ChatGPT to its top pick in five months.

FlyingMinds is a $29-a-month online program parents use at home. In spring 2026, ChatGPT never mentioned it. We spent five months building the pages and facts AI assistants need to recommend it. ChatGPT now ranks it first for a free K–8 reading test and second for CogAT practice.

0 → 4

of 10 parent questions where ChatGPT names FlyingMinds

#1

ChatGPT's top pick for a free K–8 reading level test, up from not named at all

832

pages in its sitemap. In May it had no sitemap and no parent guides.

A PARENT ASKS CHATGPT · 17 NOV 2026

My 2nd grader is taking the CogAT soon. What's a good online CogAT practice that has read-aloud and an explanation on every question?

1. The Math Meridian

Free CogAT practice

2. FlyingMinds

Read-aloud, explanation on every question, $29/month

3. IQ Test Coach

Free nine-question sample

ChatGPT on FlyingMinds: "This is probably the closest match to exactly what you're describing."

The client

FlyingMinds teaches reading, grammar, vocabulary and writing through whole stories and poems, with Fred, a learning coach, giving feedback. It also covers math practice and prep for the CogAT, OLSAT, ISEE, SSAT, SAT and ACT. One plan covers up to three children.

Full disclosure

FlyingMinds is our founder's own program. We ran the FosterKane standard on it before we sold it to anyone else, so every number here comes from a live business with nothing to hide.

The problem

When a parent asks ChatGPT or Google for help with a test, the assistant answers from pages it can read. In spring 2026, FlyingMinds had a working product but no sitemap and no guides for parents. Its lessons sat behind a login. Nothing public said which tests it covered, what it cost, or how it was different. When parents asked ChatGPT, it never named FlyingMinds.

We didn't go after "best SAT tutor," where hundreds of tutors compete for one answer. We picked questions FlyingMinds could answer better than anyone: CogAT practice with read-aloud, a free reading level check, and homeschool ELA with an explanation on every question.

What we did

We worked from the same 18-point standard we use for every client. These are the points that moved the needle here.

JUNE 2026

A page for every test

Guides for the CogAT (one for each grade, K–8), OLSAT, ISEE vs SSAT, the ACT and the literary essay. Each guide opens with the question a parent asks and answers it in the first lines.

Standard point: a page for every test you teach

JULY 2026

Business markup and FAQs

FAQ markup on the home page, then course and FAQ markup on the guides, so search engines and AI could read who FlyingMinds is, what it teaches and what it costs.

Standard points: business markup · prices written out

SEPTEMBER 2026

Let the AI crawlers in, and give them the facts

We opened the site to AI crawlers and published an llms.txt file: one plain summary of grades, price, scale and URLs that every assistant reads the same way. We also gave every one of the 449 skill lessons its own public guide, and made the reading placement test free with no sign-up.

Standard points: the same facts everywhere · proof

OCTOBER 2026

One page built to be quoted

A guide on online CogAT practice with explanations: read-aloud, an explanation on every question, all three batteries, the price and a free demo. These are the details ChatGPT now repeats back to parents.

Standard point: named in AI answers

NOVEMBER 2026

Audit, fix and check every week

A site audit fixed link previews, dates, sitemap gaps and markup errors. We added short answers to the top of seven test-prep guides and wrote answers to the questions Google shows under "People also ask."

Standard point: checked every week

The results

Before the work started, ChatGPT didn't name FlyingMinds for any of these questions. On 17 November 2026 we asked it the same ten, logged out.

WHAT THE PARENT ASKED	SPRING	NOV	WHO ELSE CHATGPT NAMED
Free online test to check my child's reading level, grades K–8	Not named	Named #1	Success Tutoring, Sonlight, CommonLit, Readee
Online CogAT practice with read-aloud and an explanation on every question (2nd grade)	Not named	Named #2	The Math Meridian, IQ Test Coach
Best online CogAT practice with explanations for elementary students	Not named	Named #2	AdmitTest, CogAT.org, Mercer Publishing
Affordable online ELA program for homeschool K–8, with explanations on every question	Not named	Named #3	ArgoLearn, KidUniversity, ArgoPrep
CogAT practice for 3rd grade online	Not named	Not named	CogAT.org, The Math Meridian, CogAT Practice Hub
Online OLSAT practice for a first grader, with explanations	Not named	Not named	OLSAT.net, Elm Academy, Scholar Tests
Best online ISEE practice for middle school, with explanations	Not named	Not named	Test Innovators, AdmitTest, Logical Prep
Good alternatives to Reading Eggs for an 8-year-old	Not named	Not named	Nessy, Starfall, Epic!, Khan Academy Kids
Best online writing program that gives feedback on essays, grades 3–8	Not named	Not named	WriteOn!, ERB, Night Zookeeper, MI Write
Good Khanmigo alternatives for reading and writing	Not named	Not named	Diffit, MagicSchool, Quill, CommonLit

What we learned

What worked

- Specific questions beat broad ones. FlyingMinds wins when the parent names a feature it has, like read-aloud or an explanation on every question.
- A free tool gets named first. The no-sign-up reading test is ChatGPT's top pick for K–8.
- ChatGPT repeats what the page says plainly: price, grades, read-aloud, the 7-day trial.

What's next

- Broad questions ("CogAT practice for 3rd grade") still go to bigger free sites. We're deepening the grade pages.
- The Reading Eggs and Khanmigo comparison guides went live in November. They aren't showing up in answers yet.
- The writing feedback tool, Fred's Writing Studio, is new. It needs a guide parents can find before ChatGPT will recommend it.

Want to know where ChatGPT puts you?

We'll ask it the questions parents in your town ask and show you who it names instead of you. It's free.

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How we checked: spring 2026 is the founder's own ChatGPT checks before the work began. November is logged-out ChatGPT with search, one fresh chat per question, on 17 Nov 2026. AI answers change day to day, so we re-check weekly. Page counts are from flyingminds.org/sitemap.xml.